



## **Fujitsu Licenses ContentGuard Digital Rights Management Technology**

### **Pendrell Unit Inks Deal with Worldwide Information and Communications Technology Leader to Incorporate DRM Patents Into Mobile Handsets and Tablet Devices**

**El Segundo, CA.** (Business Wire) **March 26, 2012** - ContentGuard Holdings, Inc. ("ContentGuard"), a subsidiary of Pendrell Corporation (NASDAQ: PCO), today announced a licensing agreement with Fujitsu Limited, a worldwide leader in information and communications technology. ContentGuard is the premier developer of digital rights management (DRM) technologies, and the agreement licenses the Company's DRM patents for Fujitsu's mobile handsets and tablet devices. ContentGuard's DRM solutions enable the consumer-friendly implementation of digital content distribution models such as content rental, content subscription, variable pricing, and secure peer-to-peer distribution.

The agreement between ContentGuard and Fujitsu encompasses mobile handsets and tablet devices. Additional terms of the licensing agreement are not being disclosed.

"Fujitsu joins a growing list of major electronics manufacturers who have opted to take a license to ContentGuard's patents," commented James Baker, vice president of licensing and strategic development for ContentGuard. "We're pleased to be licensing our DRM technology to such a well-established worldwide leader, particularly as they grow their business in the rapidly expanding smartphone and tablet segments. This agreement furthers ContentGuard's deep penetration of the Japanese handset market, which now includes all but one of Japan's major handset manufacturers."

#### **ABOUT CONTENTGUARD**

ContentGuard is a leading inventor, developer and licensor of digital rights management (DRM) and related content distribution patents and technologies. ContentGuard's intellectual property (IP) portfolio features more than 260 issued patents and more than 160 pending patent applications worldwide. ContentGuard currently has licensing agreements in place with leading technology companies, including LG Electronics, Microsoft Corporation, Nokia, Panasonic, Sharp, Sony, Sony Ericsson, Toshiba, Casio, Hitachi, Technicolor, Time Warner and Xerox Corporation. In October, 2011, ContentGuard was acquired by Pendrell Corporation (NASDAQ: PCO). For more information about ContentGuard and its technology and licensing programs, please visit [www.contentguard.com](http://www.contentguard.com). For more information about Pendrell Corporation, please visit [www.pendrell.com](http://www.pendrell.com).

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